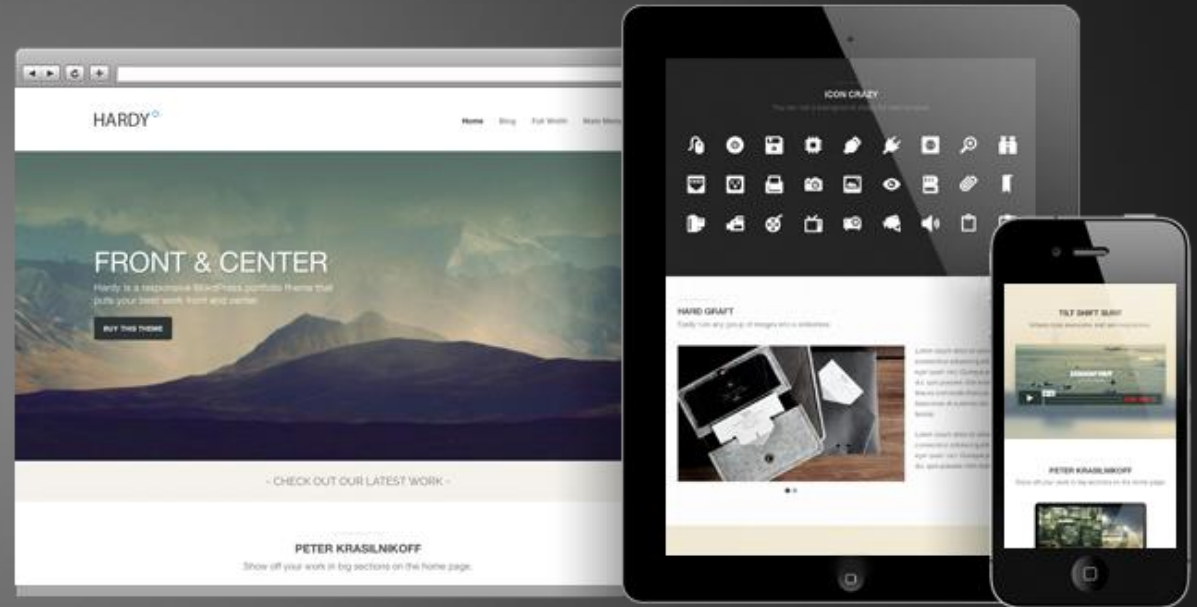


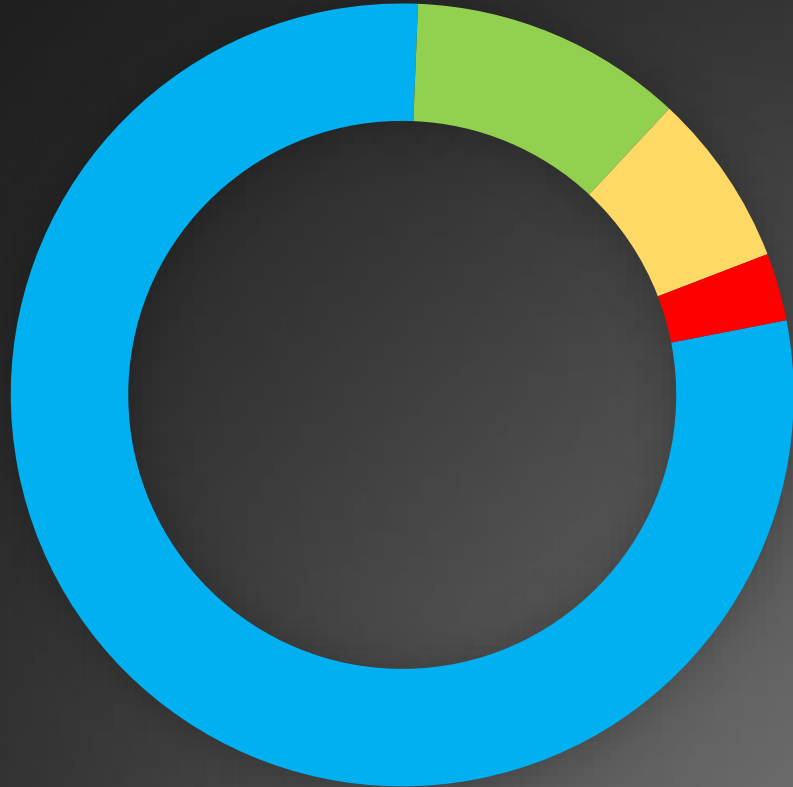


Genexis is a strategic Branding and Graphic Design studio based in Bangalore, India. We help a wide range of businesses strengthen their brand identity and realize a greater awareness and demand for their offerings.

We are focused on creative and results-driven solutions for companies ranging from start-ups to Fortune 1,000.



# Why you need us?



Surveys from business sales records\* have shown that major role played for making any product to be successful in B2B or B2C market is not the quality of product, neither its usability or support service.

It is quality of marketing that have major stack of reason behind any successful business / product / person.

# Services

We provide a wide range marketing, rebranding & designing services to clients across globe.



## Print Designs

Bringing your business to life by delivering beautiful printable elements.



## Website Development

Taking extra care at each step to ensure that your website looks great & thrills your guests.



## Brand Identity Design

Making sure that your company has a brand identity that is more than just a logo.



## Re-Branding

Recreating the essence of your brand - your positioning, your values, your vision.



## UI / UX Designing

Using knowledge of human behavior, creating digital experiences that are easy & delightful to use.



## Online Identity

Marking your brand everywhere in internet, including search engines, social media & maps.



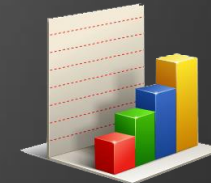
## E-Commerce

Your virtual store available 24x7 online, ready for mass audience.



## Reputation Management

Bridging the gap between where you are and where you could actually be.



## Advertising & Marketing

Driving brand value through consolidated communication efforts.

# Print Designs

Are you memorable? The differentiator between you and the competitor is your design and you stand out in an over populated marketplace. Your print marketing materials are the only remnants of your company that are left behind after a meeting. Make sure that they pass the test.

Whether you are going to paint the city with your big brand hoardings or want to have a great looking menu card for restaurant, we are here to design those physical creatives.



# Web Development

The Internet is an ever changing environment that demands that you keep up with the latest and greatest communication platforms.

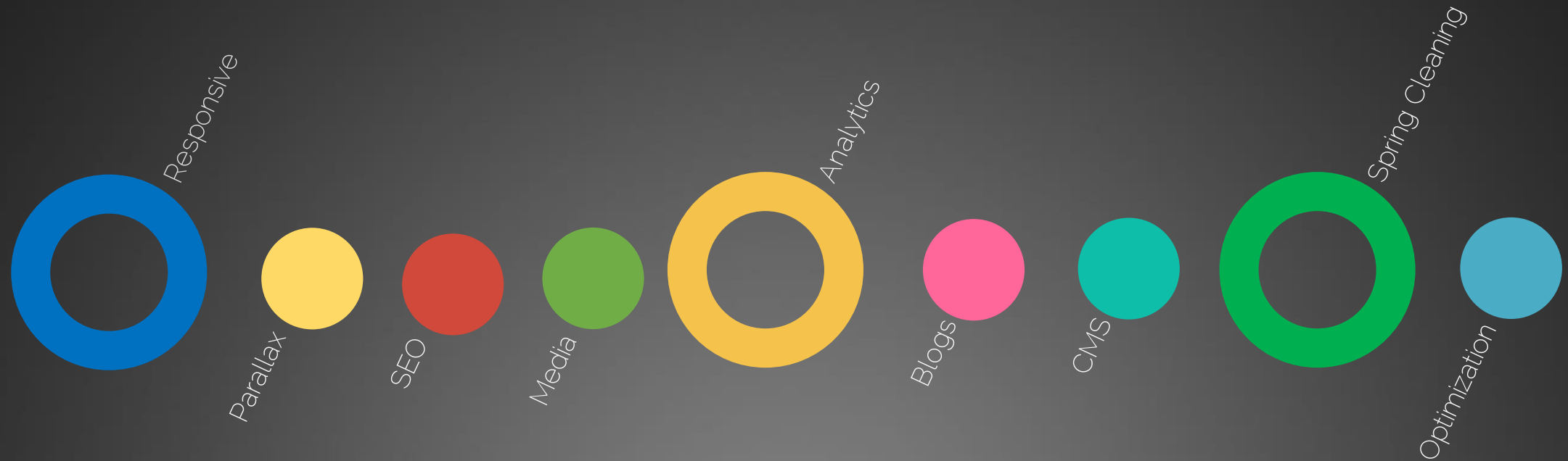
Your website is the first impression for your company and where customers make the decision to do business with you, decide what products to buy, learn about events that are scheduled, who to consult, and what information is most important to them.





Like a house, every website starts with a blueprint. We build a plan for high-performance websites. Services include site maps, wireframes and user-flows.

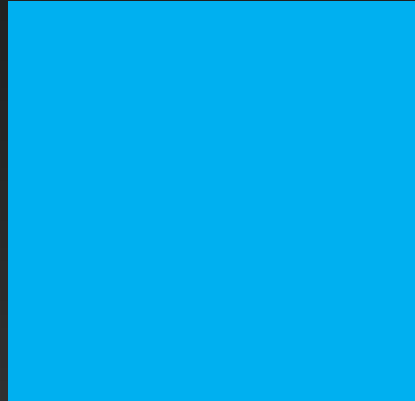
Genexis provides custom web site designs that by far, stand out from the rest of the competitors. We provide more than just a lavish front-end design. Your website needs to be intelligently designed to stay consistent with your brand and represent your business in a professional way.



# Brand Identity Design

We build brands with razor-sharp strategy. We analyze every aspect of your industry and apply our digital expertise to provide a roadmap for success.

We improve and standardize your form, structure and appearance so that you can meet your essential and evolving marketing requirements across traditional and digital media. Our work results in developing an eye-catching brand identity justifiable by human psychology and nature.

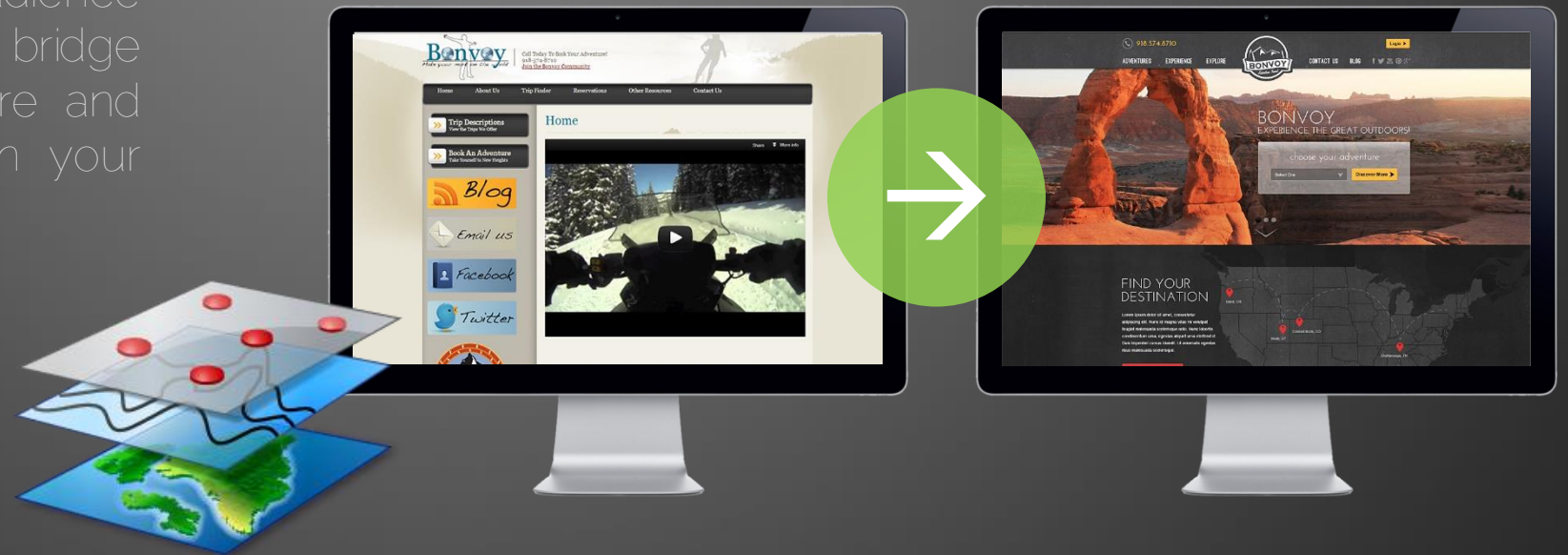




# Re-Branding

Quality. Strength. Ability. Boldness. Trust.  
What does your brand say about you?

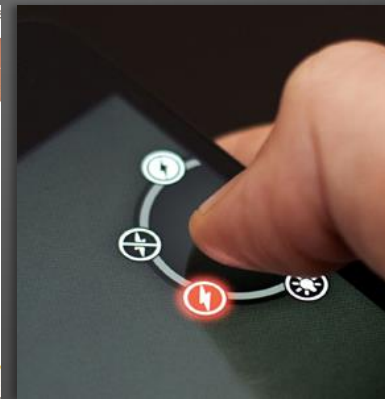
We provide new looks to your brand based on human psychology and understanding how your audience decision works. And we help you bridge the gap between where you are and where you could actually be in your target audience's perceptions.



# UI / UX Design

We are passionate about an intuitive user experience because the user is ultimately the one who is the target.

We focus on the wants and needs of the user to create stunning solutions through our experience in Research, Strategy and Design methodologies. We create digital experiences for any platform that reflect your brand, vision, and end-user needs.



# Online Identity

Internet is limitless. People may be searching the services you provide not only on search engines, but also on Maps, Augmented Reality, local Search Engines, Social Media and at many more places.

Our marketing teams work to increase your conversions, repeat traffic, and expand your online visibility. SEO, SMO, Map Making, SMM, LSEO and other services just at one place.

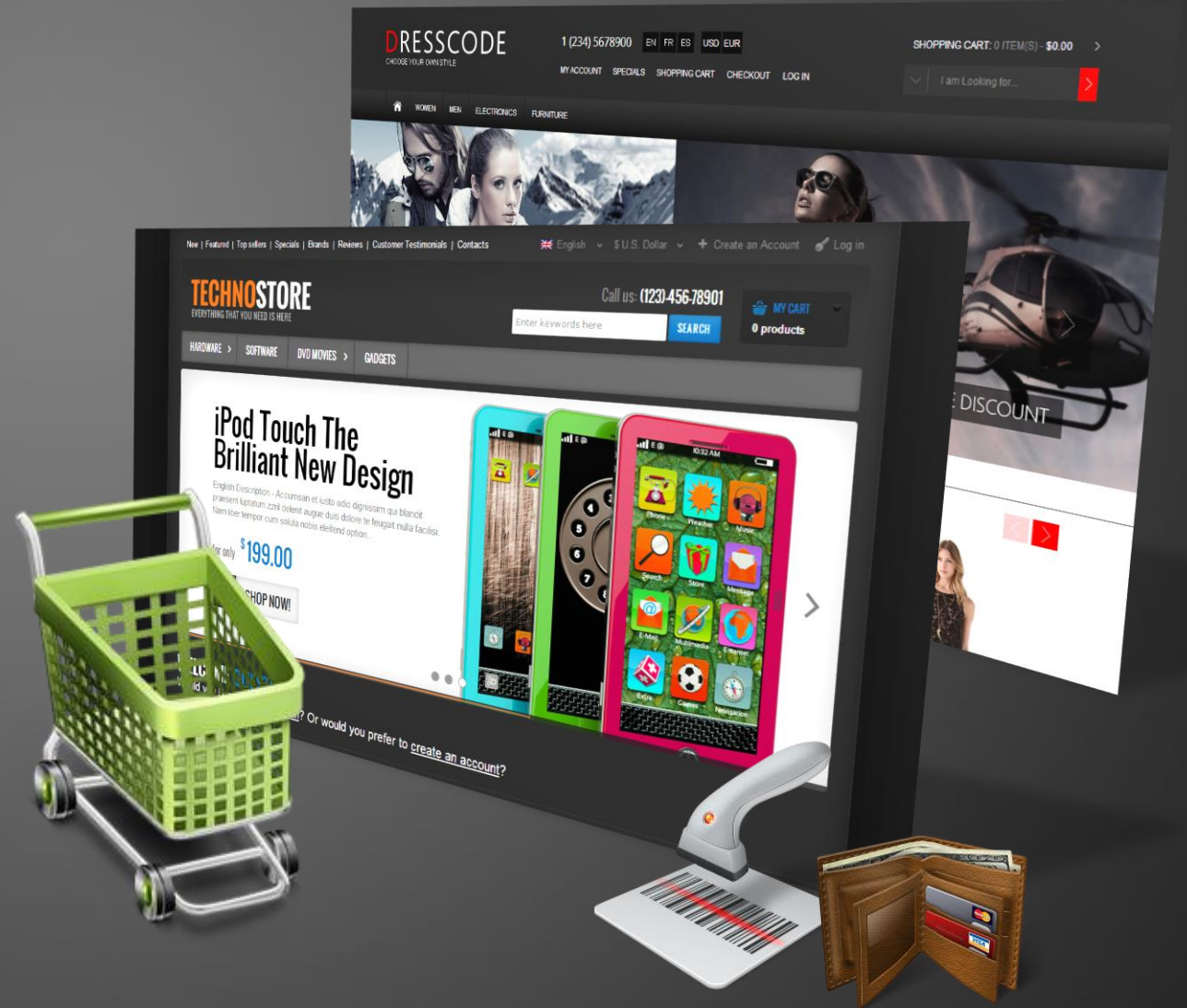




# E-Commerce

How many of your website visitors are turning into customers? We will help make your ecommerce website your most effective selling tool.

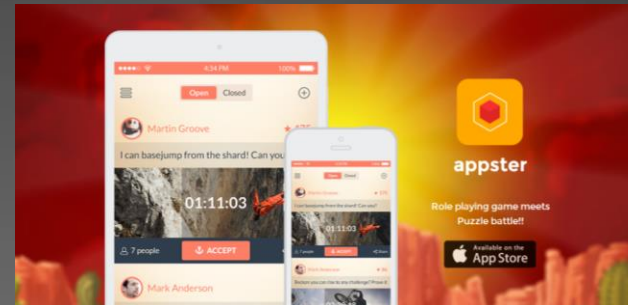
We even integrate your website with social media to help users engage with you online. Our ecommerce content management system gives you full control. So come with us and showcase your great products in your uniquely designed online shops.



# Reputation Management

When the time comes for a customer to decide on a brand, will you be their first choice? Your brand needs to tell your story to the customer both consciously and subconsciously conveying the qualities that make you the best choice.

We keep your brand up-to-date, always on top of every list your audience come across. We cover Social Media, Ads, Web Analytics, market analysis and more.





# Advertising & Marketing

Advertising is selectively telling your story in an impactful and memorable way utilizing words, imagery, timing, placement and movement.

We help formulate your communication strategy and suggest the most appropriate vehicles for your messaging, from a range of online and offline marketing channels like radio, TV, hoardings, newspaper, etc.



# Why Us?

What we do to make our services unique to stand apart in a crowd of numerous design companies!

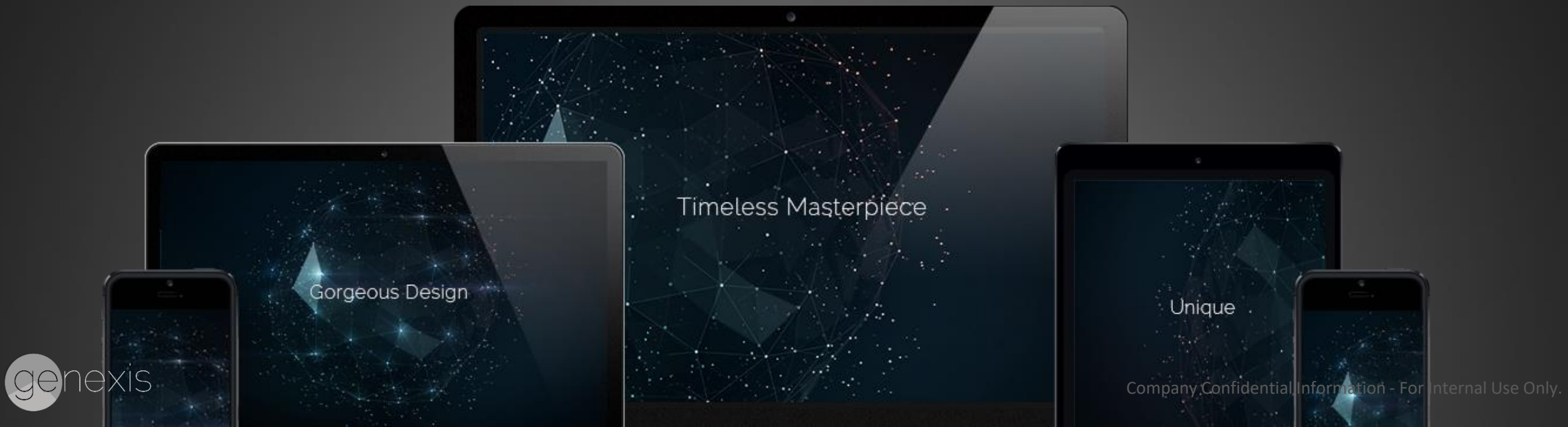


# Device Oriented Designs

We ensure that our creations look gorgeous everywhere

Each design made at Genexis posses an unique creative touch that you may not find on other designs made by following traditional approaches. We don't seek towards the design concepts having a menu at the top of a website or some typography with photos on a poster. Our creations are inspired from nature, life and the things that surround us.

We see a design growing from a justified typography to the smallest icons used. We push efforts on every pixel of our designs so that it look gorgeous and force your audience eyes to look and look again.



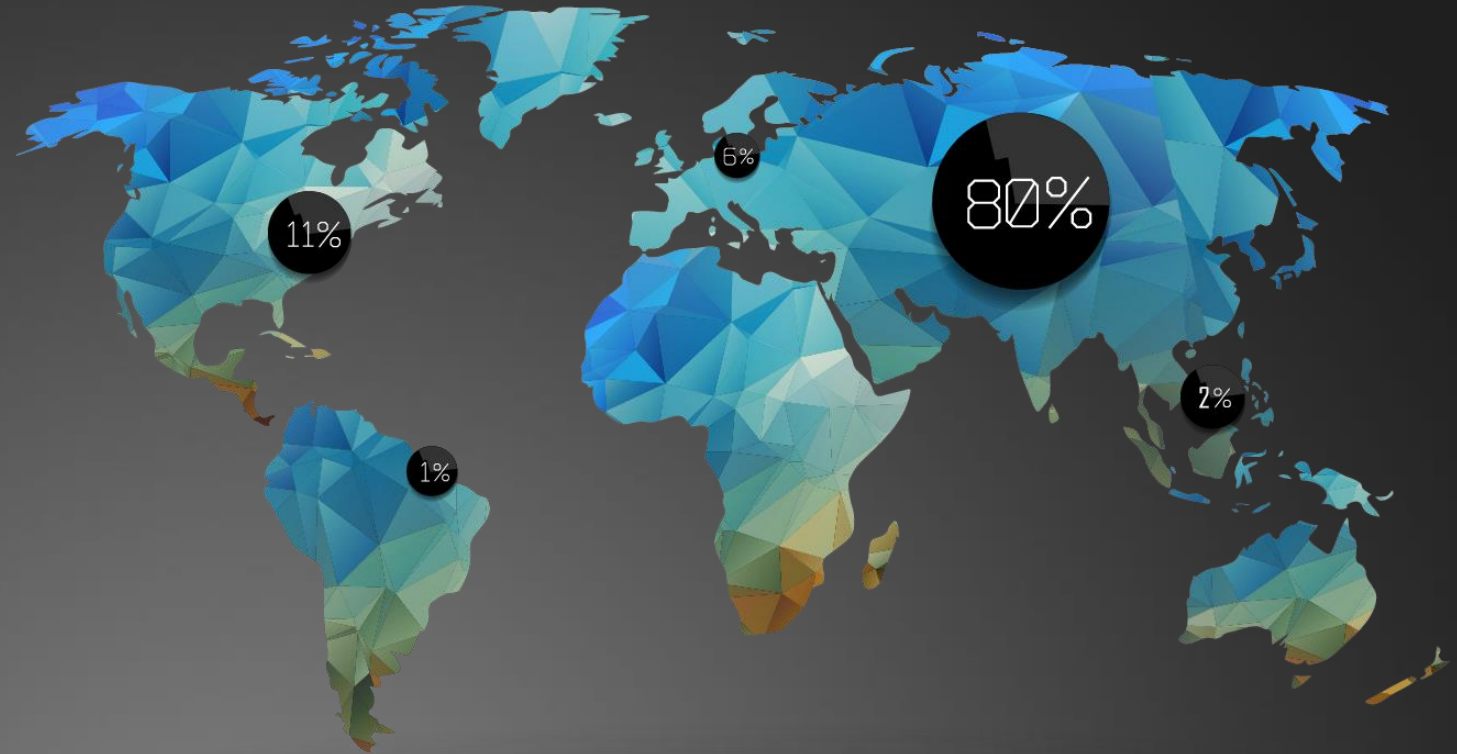
Company Confidential Information - For Internal Use Only.

# Global Trust

Your data is in right hands & your money at the right place

We never disclose our clients work for influencing others.\*\* We take strong measures to ensure that the safety & privacy of our customers are secured with us.

To keep your project progress on track, we segment the job into manageable chunks and establish milestones and measurements for each stage. Issues that threaten to derail any part of the project or cause a missed deadline get top priority attention and are addressed thoroughly and immediately.

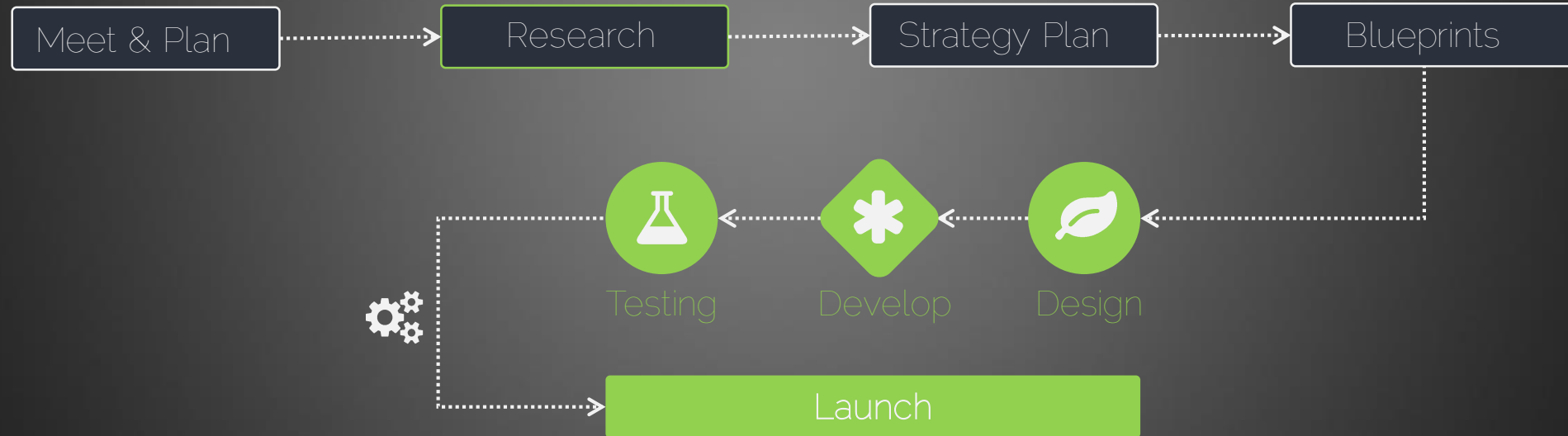




# Strategy Planning

Our Digital Strategy provides a roadmap to online success.

We sit down with you to define your objectives precisely and lay out a detailed plan to accomplish them. Then we establish a firm time-line and assign the resources required to develop your project most effectively.





# One Place

We Build Brands with 360° Solutions

When you get the service under a same roof, it guaranties the consistency & creativity visible in all your brand elements. Starting from creative designs to market your brand, we are able to deploy your desires in front of your audience. Genexis provides custom Web / Interactive, Marketing, SEO, Custom Graphic Design, Branding, Advertising, Media and Strategic Planning to clients in high-tech B2B, B2C, consulting, security and non-profit.

Even if you are building applications, going for video ad promotions or having other ideas further more than just designs, then also you are in good sync. All other IT services, powered by **FOXENA** will be provided with the same professional approaches.

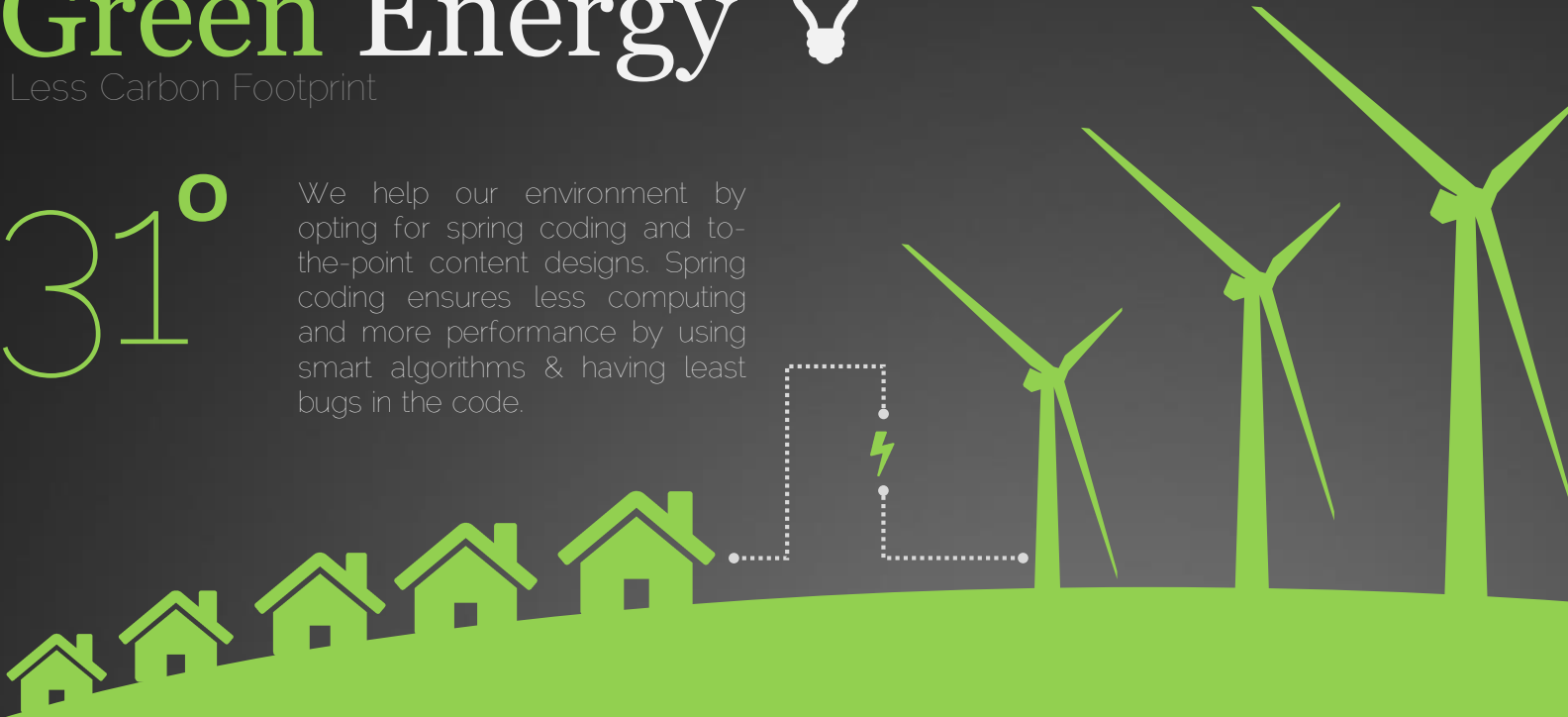


# Green Energy

Less Carbon Footprint

31°


We help our environment by opting for spring coding and to-the-point content designs. Spring coding ensures less computing and more performance by using smart algorithms & having least bugs in the code.



Our designs are focused on providing the user with clear messaging and strong calls-to-action. User interfaces are intuitively designed, pages load quickly, and checkout is a breeze. That ensures less time using their computers or devices to get things done. At Genexis, we also take care of using papers, maintaining machines and getting prints only when it is necessary.

# Operation Plans

We picked some special plans for our special clients

Features	 Personal Plan	 Plus Plan	 Corporate Plan	 Vital + Corporate Plan
Website	✓	✓	✓	✓
Print Design		✓	✓	✓
Brand Identity		✓	✓	
Online Identity	✓		✓	✓
Reputation Management				✓
Starters Price*	\$ 39	\$ 99	\$ 149	\$ 199

# Our Commitment

Our success is measured by results

Unlike others, our focus is not on making revenues, but to have a long term relationship with you. We believe, our success is when, our clients get much more than what they have expected.

Tick-tock. You have 5 seconds to keep a new visitor on your website, get another customer for your product or influencing your next investor. So ACT NOW!





/foxenacorp



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support@foxena.com